Wizard Alchemy Skincare

Hí, I'm Faísal, founder of WA. I formulate and make my products because I need them for myself. Half of the years I líve ín the Rocky Mountaíns of Colorado at 11,250 feet ín elevatíon, and the other half I'm ín a hot Central American jungle. Both envíronments are clímatically harsh on my skín-health and complexion.



Originally I shared my lotions with friends, who by the way are well studied and practiced in natural health and herbalism. Now the time has come when I'm being asked by shop owners to offer my products for sale, which I interpret as a productquality recognition... I know why I like them but it's nice to have endorsements too. The ingredients are all organic and 100% pure. I did my research and experiments with respect to what I wanted on my skin and why and how the butters, oils, resins, herbs, etc. work.

I'm a chemist by degree but an alchemist at heart and practice - so I effort at making things with balance, nature-cognizance, and in which the whole is greater than the sum of the parts (magic by karmic intent.)

Save for the natural properties of certain essential oils, there are no added preservatives. You'll find that lotion consistency will vary slightly with each batch because of my refusal to homogenize the products (beat or blend in a mixer,) which would introduce air in them. The reason that others homogenize (commercial and homemade) is to make their lotions lighter, creamier, and a more consistent product. The reason that 1 don't homogenize is that you'd get less product in your container due to less density, and it will spoil faster due to no effort on my part to add preservatives, except through the symbiotic effect of the essential oils.

I wouldn't sell or even give away a product that I haven't researched formulated, and experimented with, by and on myself. WA products are designed to be nutritive and rejuvenating, and with only the most necessary ingredients.

All Ingredients are Organic, 100% pure <u>Base</u> Shea butter <u>Eutectic</u> Lighter nutritive oils <u>Hydrosols</u> Floral soluble suspensions <u>Exfoliates</u> Resins <u>Essential Oils</u>

No Lanolín, no petroleum products, no preservatives and only thoughtful, pleasant, nutritive, highest-quality materials are used

Opinion emails are welcome. Resellerterms discussions are also welcome: faisal@wizardalchemy.com

Wízard Alchemy Inc. PO Box 1033 Central Cíty, CO 80427 (01) 303-800-4546 | www.wízardalchemy.com

> We help you feel good So you can help you be good

> > Be Well and Happy!

General Information About Some of Our Ingredients

<u>Shea butter</u>

WA product bases use Shea butter. Due to its high cost, even in the higher-end commercial skincare products, it's used in only small amounts: 5-7% of the oils in the formula. In my lotions, I haven't looked for cheaper fillers and I use only pure butter and up to 80%.

Some of Shea butter's isolated chemical constituents are reported to be anti-inflammatory, moisturizing, moisture retaining and sunblocking. Many people use it to manage sinusitis and relief of nasal congestion. Much of the world uses it for joint massage and other parts of the body for pain relief.

I use our Shea based products to manage the drying and aging effects of the Colorado Rockies's cold winds and the jungle's hot sun.

<u>Hydrosols</u>

Hydrosols are colloidal suspensions of essential oils and water soluble herbal components. Hydrosols, besides

their aromatics, contain many of the plant acids.

I use them as facial and skin toners (pH 5-6) and as a natural solvent to buffer the Shea butter and attain my desired product textures and feels.

<u>Resíns</u>

The softer odoriferous oleo-resins like Frankincense and Myrrh also contain essential oils and are largely used for therapeutic purpose. They are purported to have anti-carcinogenic properties (especially when combined.)

I use them as skin rejuvenators and in my proprietary micro-gummy exfoliate suspension.

Essentíal Oíls

Aside from their aroma-therapeutic properties, studies have shown that certain essential oils may have the ability to prevent the transmission of some increasingly common drug-resistant pathogens.

I use them also in the belief that they can ground and uplift our bodies, minds and spirits.

<u>unfortunately, Legal mumbo-jumbo</u>

Take care not to get skincare products in your eyes. Stop their use if you notice irritation. Consult a physician before using them therapeutically. They contain essential oils so do not use them if you are pregnant. And, though I've eaten their ingredients, they're not intended as a food product.

By definition, a Wizard is a Wise Man. The three Wise Men helped propel the story of the son of God by gifting him Gold, Frankincense and Myrrh... What wonderful magic comes from minerals and trees!

<u>Wizard Alchemy products include</u> Face § Hand Scrubs § Exfoliates Face § Hand Lotions Body Scrubs § Exfoliates Body Lotions Líp Balms

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